

Code : 302404

(2)

BBA 4th Semester Exam., 2018

PROJECT AND EVENT MANAGEMENT

Time : 3 hours

Full Marks : 60

Instructions :

- (i) The marks are indicated in the right-hand margin.
- (ii) There are **SEVEN** questions in this paper.
- (iii) Attempt **FIVE** questions in all.
- (iv) Question Nos. **1** and **2** are compulsory.

1. Answer the following as directed (any six) :

2×6=12

(a) Variance analysis is carried out for all of these, except

- (i) scope change
- (ii) fuel price change
- (iii) change in taxes and duties
- (iv) foreign exchange rate variation

(Choose the correct option)

(b) Which of the following elements is not normally common in projects?

- (i) An objective
- (ii) Uniqueness
- (iii) No defined end point
- (iv) Uncertainty

(Choose the correct option)

(Turn Over)

(c) Which of the following is not a component of the feasibility report?

- (i) Profit margin
- (ii) Works cost
- (iii) Overheads
- (iv) Pre-commissioning expenses

(Choose the correct option)

(d) Which one of the following events will increase the cash balances of a business?

- (i) Debtors paying amounts owed
- (ii) Sale of stock on credit
- (iii) Loan repayment to banks
- (iv) Bank granting it an overdraft facility

(Choose the correct option)

(e) Which of the following is not a part of project siting criteria?

- (i) Topography
- (ii) Population affected
- (iii) Type of land
- (iv) Ash disposal

(Choose the correct option)

- (f) Which of the following is not a purpose of the cost estimate?
- (i) To assess the estimated cost of the package based on the finalized schemes and BOQ
 - (ii) To frame bidders financial qualification criteria
 - (iii) To provide an input for comparison of the bids received
 - (iv) To facilitate calculation of cost-benefit ratio

(Choose the correct option)

- (g) In cash flow estimation, depreciation shelters company's income from
- (i) expansion
 - (ii) salvages
 - (iii) taxation
 - (iv) discount

(Choose the correct option)

- (h) Cash flows that could be generated from an owned asset by company but not use in project are classified as

- (i) occurred cost
- (ii) mean cost
- (iii) opportunity costs
- (iv) weighted cost

(Choose the correct option)

(Turn Over)

- (i) Projects with high levels of complexity are likely to be especially difficult to define and set realistic objectives for.

(Write True or False)

- (j) Which of the following is not a project estimation stage?

- (i) Feasibility stage
- (ii) Procurement stage
- (iii) Estimation stage
- (iv) Implementation stage

(Choose the correct option)

2. Answer any *three* of the following : 4×3=

- (a) What are the different sources of funds?
- (b) Discuss project life cycle with suitable example.
- (c) What is the meaning of project appraisal? Explain the appraisal of projects with environmental impacts.
- (d) Discuss the process of preparing projected Balance Sheet.
- (e) Explain market survey for forecasting future demand and sales.

3. Define project. What are the different types of project? Discuss the steps in identification of projects. 12
4. Explain the guidelines for preparing a detailed project report with the help of suitable case study. 12
5. Explain project cost estimation with suitable example. Discuss the steps involved in preparation of projected financial statements. 12
6. State the different techniques for ranking of projects. Explain any two techniques with the help of suitable example. 12
7. Explain the following in brief : $6 \times 2 = 12$
- (a) Project importance
 - (b) Projected fund and cash flow statement
