

Code : 302406

BBA 4th Semester Theory Examination, 2017

Entrepreneurship Development Programme

Time : 3 hours

Full Marks : 60

Instructions :

- (i) There are seven questions in this Paper.
 - (ii) Attempt five questions in all.
 - (iii) Question No. 1 & 2 is compulsory.
 - (iv) The marks are indicated in the right-side margin.
1. Answer any six of the following: 2×6=12
- (a) Define meaning and concept of Enterprise.
 - (b) Describe the roles of an Entrepreneur.
 - (c) Explain theories of entrepreneurship.
 - (d) What do you understand by the Entrepreneurial competency?
 - (e) What are the responsibilities of social enterprise?
 - (f) Explain types of Entrepreneurial mobility.
 - (g) Explain motivation theory.
 - (h) What do you understand by financial support system?
 - (i) Discuss idea generation techniques.
 - (j) What is Project management. Explain with its characteristics.

P.T.O.

2. Answer any three of the following: 4×3=12
- (a) Explain Entrepreneurship and its functions. Also explain the problems faced by them.
 - (b) What is entrepreneurship Development? Differentiate between Entrepreneur and manager.
 - (c) Explain the role and importance of Entrepreneurship in economic development with examples.
 - (d) Define the relation between Small scale industries and large scale industries.
 - (e) What is Project planning ? Define the scope of project planning.
3. How important is the role of Government in promoting Entrepreneurship. Support your answer with example. 12
4. Explain the concept of social enterprise and social Entrepreneurship. What are the responsibilities of an Entrepreneur towards society? 12
5. What are the causes of formation of MSME policy in India? How are government organizations supporting them? 12
6. What is Small Scale Industries? Describe the role of Small scale industries in the Indian Economy? 12
7. What is project formulation? What is the need for project formulation? Highlight the key elements in project formulation. 12

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