

Code : 241401

B.Tech 4th Semester Examination, 2017

Organisational Behaviour And Industrial Psychology

Time : 3 hours

Full Marks : 70

Instructions :

- (i) *There are Nine Questions in this Paper.*
- (ii) *Attempt Five questions in all.*
- (iii) *Question No. 1 is Compulsory.*
- (iv) *All questions carry equal marks.*

1. Define the following terms, only seven of them.

- (i) Leadership
- (ii) Personality
- (iii) Perception
- (iv) Self actualization needs
- (v) Group Cohesiveness
- (vi) Attitude
- (vii) Power
- (viii) Ego
- (ix) Motivation
- (x) Organisational Behaviour.

2. What are the scope of the study of organisational behaviour? Discuss.
3. What is perception ? Discuss the factors influencing perception.
4. What is effective communication? Discuss the importance of effective communication in an industrial organisation.
5. What is attitude ? Discuss the techniques to measure the attitude of industrial workmen.
6. What do you understand by group cohesiveness? Discuss the various factors affective the group cohesiveness.
7. Discuss the various factors involved in designing an organisational structure.
8. What do you understand by organisational change? Discuss the internal factors that influences the organisational change.
9. Discuss the Maslow' hierarchy of human needs. Discuss the significance of Maslow's theory of motivation.
